

**Kyng** 

Photo credit: Katharine Guerrero

## KYNG READY TO BRING THEIR SELF-PROCLAIMED "CALIFORNIA HEAVY" MUSIC TO THE MASSES

July 7, 2011 -- There's new Rock Royalty in town.

KYNG--singer/songwriter Eddie Veliz, bassist Tony Castaneda and drummer Pepe Clarke Magana—will release their debut album, TRAMPLED SUN, September 27 on REALID Records (through Warner Music Group's Independent Label Group). The first two singles, "Falling Down" and "Trails in Veins," were mixed by Mike Watts (Adelita's Way, Hopesfall, Quicksand, Brand New) and are set to hit radio airwaves mid-July and will be available for download on July 26.

AOL/Noisecreep.com recently premiered "Falling Down," which can be heard <u>HERE</u>.

After years of working off and on with each other on various projects, the trio decided to propagate the idea of a band that would closer fulfill their musical desires. Within months of jamming together they were sold on the chemistry and promptly headed into the studio to record their debut album. The sound they realized—which they call "California Heavy"--was exactly what they had sought after, a unique and universally appealing combination of heavy and captivating concepts, channeling influences from Black Sabbath, Led Zeppelin to Foo Fighters and Queens of the Stone Age.

As proclaimed in a collective statement: "We wanted a band that could stand alongside anything in the scene, have the ability to crossover seamlessly and still bridge who we are."

Reminiscent at times of the metal and hard rock of the late 1970s in style and musical collection, with a presentation that is totally heavy, classic and modern-day all at once, they are sure to refresh the Active Rock and Metal landscapes of today and tomorrow. As drummer Pepe Clarke Magaña puts it, "I think we're doing stuff, or a combination of stuff, that has been done before, in a way that has never been done before."

In touring news, the band has recently completed dates with The Sword. Up next, they'll be heading out with Black Stone Cherry and Pop Evil starting July 16 in Illinois. Check them out at any of the following stops, with more dates to be added soon:

## DATE DE CONTRE DE CITY DE CONTRE DE

With	Pop Evil &	Black Stone Cherry:
Sat 7/16 Mon 7/18 Wed 7/20 Thu 7/21	Rock Island, IL Knoxville, TN Greenville, SC Atlanta, GA	Rock the District The Valarium The Handlebar The Loft

Fri 7/22 Jackson, MS Fire

Sat 7/23 Mountain Home, AR Vada Shield PAC Mon 7/25 Pensacola, FL Vinyl Music Hall

Tue 7/26 Birmingham, AL Zydeco

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